

**A PODCAST FOCUSED ON ENTREPRENEURS,  
STARTUPS, AND AFRICAN ECONOMIES**

**Focus  
Expertise**



# ABOUT THE PODCAST

Focus Expertise is a podcast focused on entrepreneurs, startups, and African economies.

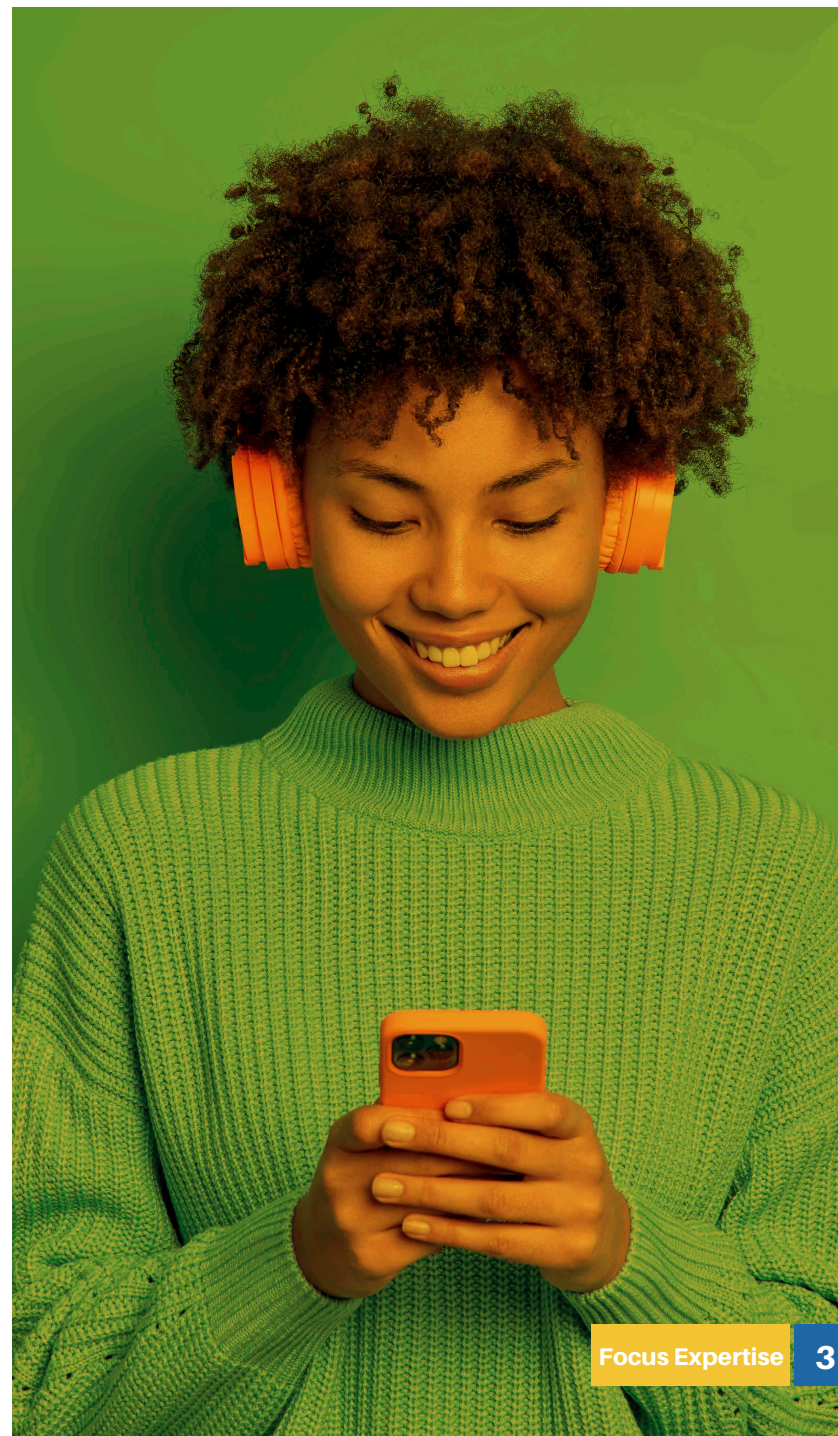




## OUR MISSION

Our mission is to inform entrepreneurs to better understand economic stakes in African countries.

Focus Expertise helps entrepreneurs to discover the latest trends, innovations, and the best advice to succeed in entrepreneurship.



## OUR AUDIENCE



Decision-makers  
in the govern-  
ment



Professionals in  
the private sector



Entrepreneurs and  
project leaders

In each episode of Focus Expertise, conversations take place with leaders in the public and private sectors who share insights on the trends, innovations, and also give their best advice to entrepreneurs.



# SUBJECT OF DISCUSSIONS

The topics of discussions include startups, entrepreneurship, technology, investments, fundraising, economic growth, and business climate.



# MARKETING AND DISTRIBUTION

A podcast episode is produced every week and is made available for listening on Spotify, Google Podcasts, and Apple Podcasts.

The marketing of the episode is done through the newsletter, social media posts, and article publications in the news media.





## SPONSORS AND PARTNERS

The podcast is produced in partnership with Congo Business Network, which brings together Congolese entrepreneurs in the diaspora and in the Democratic Republic of Congo.

Sponsors and partners provide financial support for the production and promotion of a series of podcast episodes.



 **450 Lexington Avenue, Suite 255  
New York, NY 10017**

 **contact@focusexpertise.com**

 **focusexpertise.com**

 **+1 212 256 1035**

**FOLLOW-US**

